## FISHING SCHOONER **BURNS OFF COAST** AFTER EXPLOSION

Sailors, Some of Them Burned, Row Ashore When Flames Gain Headway.

After a hard fight with a blaze which finally sent their craft to the bottom and in which several of them were burned, the sailors of the fishing schooner Nelson C. Smith of Atlantic City were resting and nursing their burts at Keansburg, N. J., to-day. For half an hour they had battled with the flames that shot through their craft when a gasoline tank exploded and the flames spread about the grease smeared hull. Finally when their efforts to save her proved unavailing the captain and his crew of ten men put off in boats and rowed to Keansburg.

For an hour the Nelson C. Smith nade a great torch three miles out to sea, and watchers on the coast thought a much larger vessel was on fire. Then the masts fell and soon after all was black again along the sea.

The Smith, of thirty-four tons burden and commanded by Capt. Theodore Ellison of Atlantic City, had been to the New York fish market yesterday and had put down the coast for another fishing trip. Toward evening she came to anchor off Keansburg to wait balt. It was soon after 7 o'clock that an explosion shook the timbers of the craft and a volume of smoke and fire sprang up from the stern, where the gasoline for the motor was stored. blase, but it already had gained great headway. The members of the crew formed a bucket brigade and dashed water over the fire. The captain had his hands and arms severely burned

It was seen that the Smith could not

Cheap Sale at Central Park.
Fifty-three sheep, ten deer and Siz pounds of wool were sold by auction to-day in Central Park. The sheep brought the saved, so the crew threw two of the dories over the side, boarded them and then rowed ashore. There a physician was called, who attended to the captain's injuries. All put up at a shore hotel preparatory to returning to Atlantic City to look for another ship.

The wool was sold by action to the value of the captain's injuries. All put up at a shore hotel preparatory to returning to Atlantic City to look for another ship.

Special for Thursday, Friday & Saturday

400 Stores in the U.S. These Prices for Metropolitan District Only

BASEMENT VALUES ARE ABSOLUTELY HONEST

HEED TAKE

MOST Basements are veritable junk shops for every department in the store in which they are situated.

They always have been considered a dumping ground for damaged goods, merchandise that has outlived its usefulness, and all kinds of trash upon which a low price has been put to make up for a total lack of quality.

The Cammeyer moderate priced shoe store in our Basement is run on the same high standard of merchandising

as the rest of our business. We tell you just what a shoe is worth, putting no fictitious value on it. When a shoe is marked down we tell you really what its former price was. In short, you can come into our Basement with a feeling of confidence that your money will purchase more real shoe goodness than anywhere else in New York City.

These are mighty plain facts, but they just about hit the nail on the head.

**Men's Shoes** 

\$9.50

We certainly feel that we lack power of exhow generously good our Men's Shoes at \$2.50 are, not only in the quality in every pair, but the styles are new and exclusive

In All Leathers Button, Lace Bluchers and Oxfords

We have the only \$2.50 Oxford n New York made on the new English la .

Women's Low Shoes

pression and sufficient adjective to tell you Black Suede Pumps and Two Eyelet Ties. A Week-End Sale, about 1,000 pairs of Women's Pumps, One Eyelet

and Two Eyelet Ties, In White Satin, Tan Calf, Patent Leather, Gun Metal 89.50

There are about 20 styles in this lot. Not all sises in every style.

white Canv. s \$1.50

Boys' Box Calf Bluchers

shoes for rough wear at play. Sizes 1 to 51/2.

Children's Barefoot Sandals

815 to 1014 90C Sizes 6 \$1.35 Sizes 2 \$1.15

Made of Russis Calf with heavy soles. These Sandals must not be classed with ordinary bargain counter goods.

# Lord & Taylor

Special Sale of Afternoon or Dressy Coats

(To be worn with any costume.) Smart styles in Meteors and Taffetas, in White and Colors, with embroidered batiste, Cluny and Irish lace collars.

\$19.50, \$25.00 8 \$45.00

White Linen Dresses

Morning or Tub Dresses In ginghams, linens and lawns. A splendid selection of styles.

\$3.95, \$6.00, \$7.50 up to \$25.00

#### Special Sale of Lingerie Waists

High or Low Neck Models in Batiste & Voile Embroidery and lace trimmed. Exceptional Values at

\$1.25, \$1.95, \$2.95 & \$3.95

#### Special Values in Jewelry & Silverware

Rhinestone Hair Pins Platinum finish.......... Values to \$3.00 Shell Hoir Barrettes Studded with pearls, rhinestones or turquoise......Values to \$5.00 Rhinestone Hair Barrettes Platinum finish . . . . . . . . . Values to \$6.00 French Pearl Necklaces

> Sterling Deposit "Betty" Sets 8 pieces-Teapot, Sugar and Creamer.

> > \$10.95-formerly \$13.50

Princess Lace and Irish Crochet Bags

Irish Crochet Bags

## Specials in Writing Paper

French Madras Pound Paper White, blue or gray, 20c per lb.; value 35c. Envelopes to match, 6c per package

One Quire Box Paper Lawn finish, in white only, 15c; formerly 35c.

Imported Writing Paper One and two quire boxes, colored tissue linings 50c and 75c-Value \$1.00 and \$1.75.

Children's Writing Papers 15c and 25c, formerly 25c and 60c

Correspondence Cards & Envelopes White only-20c per box; value 85c.

Fountain Pens

Lord & Taylor Special—with medium, fine or stub, 14 karat gold pen points—black chased barrel. Value \$1.50

Broadway & 20th St.; 5th Ave.; 19th St.

A SEVEN-TIME WORLD WANT WORKS ALL THE WEEK. ORDER ONE TO-DAY AND PROSPER.

FUR STORAGE, REPAIRING, REMODELLING DRY-COLD-AIR VAULT ON PREMISES

Insured Against Theft, Fire, Moths. Moderate Charges

FOR FRIDAY & SATURDAY Special Clearance Sale

#### Misses', Girls' & Children's Apparel

At Greatest Known Reductions

NO APPROVALS NONE SENT C. O. D. Misses' Norfolk Linen Suits. Sizes 13 to 18. Values up to 15.00. . . . . . 9.75 Misses' Austrian Linen Suits. Sizes 13 to 18. Values up to 20.00...... 12.50 Misses' Meteor, Taffeta & Foulard Dresses. Sizes 14 to 18. Formerly up to 39.50 12.50 Misses' Linen Dresses. Filet lace coat effect. Sizes 14 to 18. Formerly 15.50 6.50 Misses' Tailored Serge Dresses. White and colors. Sizes 14 to 18. Formerly up to 19.50 10.00 Hand-Made Voile Dresses. Entirely hand-made; real Irish lace. Formerly 29.50 10.50 Misses' Tissue Dresses. Embroidered and lace trimmed. Value 5.75 ...... 3.95

#### 150 Misses' Cloth & Silk Suits

Formerly up to 59.50

8.50

15.00

18.50

In the season's most desirable models-mixtures, serges, taffeta, charmeuse and faille.

Girls' Cloth Coats. Sizes 4 to 14. Formerly up to 12.00 ................ 3.75 Girls' Satin & Taffeta Coats. Sizes 4 to 12. Formerly up to 12.50 . . . . . 5.75 Girls' Tailored & Fancy Coats. Sizes 4 to 14. Formerly up to 22.50..... 8.75

#### 250 Girls' Washable Dresses

Value 2.95 to 7.50

1.75

2.50

3.50

Made of domestic and Anderson ginghams, dimities, lawns, voiles, poplins and nainsook, in white and colors. Trimmed with lace, ribbon or embroidery. Russian or waist models. Sizes 4 to 14.

## Fifth Avenue at 38th Street



There's something that will take away that tired, hot, all-in feeling in just a minute. Something that will make you come out on the street again feeling like a new man. It's fine, sparkling, delicious

# HIRES

Yes, right at the nearest soda fountain-for every fountain that is a fountain must have Hires. Taste tickling, isn't it? That's the splendid blending of sassafras, hops, sarsaparilla, wintergreen, birch -the essence of roots and herbs, the sap of forest trees.

Cooling-yes! But it's mighty good for you, too. A natural tonic -but not a trace of drugs. Just helps-never harms.

> Sc at the fountain-sparkling. No need to say "rootbeer." Just say "Hires." Also at your home, carbonated, in bottles.